



PACTIV

Foodservice | Food Packaging

One Stop Shop for all Your Take-Out and Delivery Packaging Needs!



Packaging is critical to success!

Consider how the consumer will be using the packaging. Will they be eating out of the packaging in their car? Is the meal they are purchasing something they might have leftovers and want to reheat? Take this into consideration when choosing the packaging to ensure the customer has a positive experience.

Packaging Do's and Don'ts

DO - Choose packaging that works with all food ingredients.

DON'T - Assume your "Doggie Bag" packaging will be suitable.

DO - Choose packaging that can be used in multiple food applications.

DON'T - Pick packaging based on what is convenient for you. Think about the customer.

DO - Choose packaging that showcases your food.

DON'T - Just choose the least expensive option. The wrong package can be a liability.



Designing your To-Go Menu

You know better than anyone what your customers like, but when it comes to take-out, you will also need to consider...

- ▶ Which foods will travel well in an enclosed container?
- ▶ What foods will still look and taste good 15-30 minutes later when the customer reheats and eats it?
- ▶ What will generate impulse (increased) sales and increased profits? Think dessert and side items.
- ▶ Will the take-out menu selection be representative enough to your full menu?

Tips for Best in Class Take-Out

- ▶ Offer call ahead service and bring the orders out to the customer's car.
- ▶ Assign one employee per shift to oversee Take-Out.
- ▶ Take advantage of the wait time and merchandise individual dessert portions near the take-out counter for increased impulse sales.
- ▶ Motivate patrons to buy a drink with their meal and offer cup carriers to increase sales of hard-to-carry fountain drinks.

Maintain Food Temperature

Food temperature is just as important as food flavor! Maintaining temperature is as easy as picking the right packaging solution.

- 1) Make sure the size of the container is not too large
- 2) Keep hot and cold foods in separate bag.

Preserve Food Integrity

Choose the right size and type of packaging for the portion you are preparing. Partially filled packaging can leave a bad impression and imply portion sizes are shrinking. Always consider the value of the food when choosing a container (i.e. steak dinner = high end container).

Prevent Leaking or Spilling

Reduce the risk of leaking by carefully choosing the right type of package for each food. Soups and Chili should always have a snap tight, leak resistant lid.

Keep Foods Crisp & Not Soggy

Invest in ventilation! Containers that vent allow condensation to escape which helps prevent wilting and sogginess.

Put Sauce on the Side

Reduce the risk of a mess by placing sauces and dressings in their own containers. This is a simple solution that will lead to a much nicer food presentation. Consider wrapping the sauce containers with a plastic wrap for added piece of mind.



	Maintain Food Temperature	Present Food in Attractive Way	Prevent Leaking or Spilling	Keep Foods Crispy	Microwavable	* Compostable	* Recyclable Or Made With Recycled Content	Top Rack Dishwasher safe	Uses Less Petroleum Based Plastics
GOOD									
Aluminum Carry Out Containers	X	X	X				X		
Conventional Polystyrene Foam Hinged Lid Containers	X	X		X					
Sensation Smartlock OPS Hinged Lid Containers	X	X	X						
PS Portion Cups	X	X	X						
Fieldware Cutlery							X		
Foam Non Laminated Plates									
BETTER									
Smartlock Polystyrene Foam Hinged Lid Containers	X	X		X					
Dual Color Clearview OPS Smartlock Containers	X	X	X						
RPET Square Salad Containers	X	X	X				X		
Reynolds Cattertime Lock-Fresh PETE Salad Bowls	X	X	X				X		
Reynolds Grandstands PETE Hinged Bowls	X	X	X				X		
Reynolds PETE Octagons	X	X	X				X		
Clear Advantage Smartlock RPET Hingeware	X	X	X				X		
Hinged Lid RPET Deli Containers	X	X	X				X		
Clearview (PET) Smartlock Containers	X	X	X				X		
PP Portion Cups	X	X	X		X				
RPET Rose Bowls	X	X	X				X		
Waveware	X	X	X		X				
EarthChoice MFPP Microwaveable Bowls	X	X	X					X	X
Meadoware Cutlery									
Foam Laminated Plates									
Meadoware HIPS Plates									
BEST									
EarthChoice Versa2Go™	X	X	X		X			X	
EarthChoice MFPP Rectangular Clear Lid Containers	X	X	X	X	X				X
EarthChoice Round an Rectangle Molded Fiber Containers	X	X	X		X	X			
EarthChoice Compostable Cutlery						X			
EarthChoice Compostable Straws						X			
EarthChoice Compostable Plates					X	X			
EarthChoice Fiber Blend Hinged Lid Containers	X	X			X	X			
EarthChoice Smartlock MFPP Hinged Containers	X	X	X	X	X				X
Newspring PP VERSatainer	X	X	X		X			X	
Newspring PP Delitainer	X	X	X		X		X	X	
Newspring PP Ellipso	X	X	X		X			X	
EarthChoice PLA Portion Cups	X	X	X			X			
EarthChoice PLA Hinged & Deli Containers	X	X	X			X			
Classic Carryout Aluminum Containers	X	X	X	X					
Clearview PP Meal Masters	X	X	X		X			X	
Prairieware Cutlery									
Prairiehollow Cutlery									
Gardenware							X		
PSM Cutlery									X
Prairieware HIPS Plates									

*Composting and/or recycling facilities for these products may not exist in your area, check locally.

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